



## Emerging Business and Technology Practice Group

Our Emerging Business and Technology practice group is led by Christopher Frigon, Alejandro Maher and Justin S. Stern. We represent entrepreneurs, startups, investors and financial institutions in connection with corporate and technology transactions, and guide emerging businesses through the challenges of building a successful company. Our emerging business clients come from a broad spectrum of industries including technology, life sciences and financial services. We also address liability concerns of emerging businesses and advise on intellectual property matters.

Our representation of emerging growth companies is comprehensive and encompasses:

- Entity selection and formation;
- Seed-stage investments, including financings by angel investors and friends and family;
- Venture capital investments;
- Intellectual property protection and licensing arrangements;
- Private placements of equity and debt securities;
- Mezzanine financings;
- Mergers and acquisitions;
- Recapitalizations and restructurings;
- Leveraged buyouts;
- Initial public offerings;
- Executive compensation and employment matters;
- Day-to-day legal matters and contracts; and
- Commercial disputes and conflict resolution.

Our representative transactions in this practice area include the representation of:

- Numerous investments by angel and seed investors in the form of convertible notes and SAFE instruments (Simple Agreement for Future Equity) for over \$5,000,000;
- Numerous mobile app developers in connection with corporate, securities and IP matters;
- Several venture capital firms in connection with their investments into companies located in California, New York and other jurisdictions;
- Various family offices and high net worth individuals in connection with equity and debt investments;
- A vaccine technology company and spin-off of Memorial Sloan Kettering in connection with corporate, capital raising transactions and IP matters, as well as acting as its outside general counsel;
- AOL/Time Warner on an on-going basis in connection with strategic investments;
- A hedge fund in connection with start-up and formation matters as well as acting as its outside general counsel;



- A leading film and production studio in NYC in connection with the launch and growth of an online marketing agency, film production financings of up to \$20 million and other media matters;
- An early stage technology company that provides employment survey services with a Series A financing of preferred securities;
- A technology startup that provides communal rental services in connection with corporate matters;
- A mobile app startup that provides hotel booking services in connection with reorganization matters;
- A technology startup that provides physical therapy services over the internet in connection with general corporate matters;
- A leading modeling agency in connection with the launch of an app-based subsidiary and convertible note financing of \$150,000;
- A telecom startup that provides voice, data and internet services in connection with corporate and restructuring matters and various series of financings for \$7 million;
- A mobile app technology startup in the food industry in connection with corporate and IP matters and a seed round of \$130,000 in the form of convertible notes;
- A seasoned IT hardware and software firm in connection with on-going corporate, employment and commercial contract matters;
- A spin-off of an affiliated entity from a leading NYC-based art advisory firm;
- A technology startup that provides a legal marketplace in connection with its seed financing;
- A technology startup that provides insurance services for brokers in connection with corporate matters and a raise of \$1.5 million in the form of SAFE instruments;
- A mobile app startup that provides health information by pediatricians in connection with corporate matters;
- A technology startup that provides information related to rock climbing events worldwide in connection with corporate and IP matters;
- A technology startup that streamlines the immigration process for its corporate users in connection with IP and licensing matters;
- A technology startup in the oil and gas space in connection with a \$300,000 seed financing;
- A technology startup that provides a marketplace for consultants in connection with corporate, securities and IP matters;
- A technology startup in the beauty and fragrance sector in connection with corporate and IP matters and its seed financing of \$150,000;
- A technology startup that provides advocate marketing software in connection with corporate and IP matters, as well as various series of financings greater than \$300,000; and
- A Mexico-based international investment firm in connection with real estate investments and development projects.



## About Us

Frigon Maher & Stern LLP was founded in 2010. We are a boutique law firm located in New York City. Our attorneys have significant experience practicing at some of New York's leading law firms. We specialize in domestic and international corporate transactions and commercial litigation, and have a successful history of building sophisticated legal and business solutions. We work efficiently and flexibly and our goal is to provide our clients personalized and cost-effective solutions, while upholding the highest professional standards.

Prior to joining the firm, each of Christopher Frigon and Justin S. Stern practiced law for nine years in the New York office of Simpson Thacher & Bartlett LLP<sup>1</sup>. Alejandro Maher practiced law for 12 years at various law firms in New York and California, including the New York offices of Davis Polk & Wardwell LLP and Kirkland & Ellis LLP, and the Palo Alto office of Wilson Sonsini Goodrich & Rosati P.C.<sup>2</sup>

Mr. Frigon holds a BA in Political Science from the University of California at Berkeley, and a JD from New York University School of Law. Mr. Frigon is admitted to practice law in the State of New York, and is fluent in Spanish and Portuguese.

Mr. Maher holds a BA in Government from Georgetown University, and a JD from New York University School of Law. Mr. Maher is admitted to practice law in the States of New York and California, and is fluent in Spanish and Portuguese.

Mr. Stern holds a BA in Literature and American Studies from Wesleyan University, and a JD from Fordham University School of Law. Mr. Stern is admitted to practice law in the State of New York.

For further information about Frigon Maher & Stern LLP, please visit our website at [www.fmstern.com](http://www.fmstern.com).

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<sup>1</sup> National law firm ranked #6 by Vault Top 100 (2015 ed.).

<sup>2</sup> DPW and K&E are each a national law firm ranked #5 and #9, respectively, by Vault Top 100 (2015 ed.), and WSGR is a national law firm ranked #2 in Technology Transactions by Vault Top 100 (2015 ed.).